



ERATAT LIFESTYLE LIMITED
(Company Registration No: 200705552D)

**THE SUBSCRIPTION OF 15,000,000 NEW ORDINARY SHARES IN THE CAPITAL OF
ERATAT LIFESTYLE LIMITED BY DELTA LLOYD AZIE DEELNEMINGEN FONDS**

Where capitalised terms are used in this announcement and not otherwise defined, such capitalised terms shall bear the same meanings as ascribed to them in the announcement made by Eratat Lifestyle Limited (the “Company”) on 21 April 2011 and 30 April 2011 respectively (the “Announcements”).

The Directors of the Company (“**Board**”) refer to the Announcements relating to the proposed Subscription by the Subscriber of 15,000,000 new ordinary shares in the capital of the Company at an issue price of S\$0.202 each.

The Board wishes to state that the Company’s cash and bank balances on hand amounted to approximately RMB213.9 million as at 31 March 2011, without taking into consideration the monies which will be received by the Company upon the listing and quotation of the Subscription Shares on the SGX-ST, and the net proceeds from the issuance of 45,000,000 new ordinary shares in the capital of the Company on 20 April 2011 (please refer to announcements dated 6, 14 and 20 April 2011).

The Company had raised the additional capital by way of the proposed Subscription to enable the Company to continue to grow its revenue, support the expansion of its distribution network and enhancement of the “ERATAT” Brand products, which are expected to enhance shareholders’ value.

BY ORDER OF THE BOARD

Lin Jiancheng
Executive Chairman and CEO
3 May 2011