



ERATAT LIFESTYLE LIMITED
(Company Registration No: 200705552D)

**ALLOTMENT AND ISSUE OF 45,000,000 NEW ORDINARY SHARES IN THE CAPITAL OF
ERATAT LIFESTYLE LIMITED**

Introduction

The Directors of Eratat Lifestyle Limited (the “**Company**”) refer to the announcements dated 6 April 2011 and 14 April 2011 (the “**Announcements**”) relating to the proposed placement of 45,000,000 new ordinary shares in the capital of the Company at an issue price of S\$0.202 each.

Unless otherwise defined, all terms used herein bear the same meaning as in the Announcements.

The Company is pleased to announce that the Placement Shares have been allotted and issued on 20 April 2011.

The Placement Shares will be listed on the Official List of the Singapore Exchange Securities Trading Limited with effect from 9.00 a.m. on 21 April 2011.

BY ORDER OF THE BOARD

Lin Jiancheng
Executive Chairman and CEO
20 April 2011